



**2024 Fair Dates: August 7-11, 2024**  
**133<sup>rd</sup> Fair**

Greetings from the Mille Lacs County Fair!

It is hard to believe that it is already 2024, but the Mille Lacs County Fair Board has been hard at work since the end of the 2023 Fair planning all the offerings for the 2024 Fair. As a loyal and perennial supporter of the Fair, we want to offer you an opportunity to advertise in our color advertising brochure/schedule and to sponsor one or more of our many activities. The sponsorship selection form (back side) details our standard sponsorship options and provides a list of other activities and events available for your support. The list is not all-inclusive and we are open to ideas to partner with you.

For 2024, we are honored to continue to offer free admission to the Fair for active and veteran military members. This would not be possible without our American Legion and VFW partners in both Princeton and Milaca.

Some 2024 Fair highlights and events look like this:

**Grounds Entertainment:**

The Steamers Thrill Show  
Don B!  
Doug Ohman Pioneer Photography  
Rorrig Entertainment RC Stock Car Racing

**Fun Games and Competitions:**

Kid Power Pedal Pulls  
Kid's Games and Money Grab  
Talent Contest  
Open Class Competitions  
American Legion Bingo  
4-H Exhibits and Animal Shows

**Main Stage Entertainment:**

Happy Trucker Show  
Chopper, The World's Nuttiest DJ  
Jacuzzi Puma Band  
Mixed Nuts

**Grandstand Events:**

Truck and Tractor Pull (garden and standard)  
Princeton Speedway Races  
Demolition Derby  
Redneck Races

Thank you for your continued support and for making the Mille Lacs County Fair a vital part of the community for the past 133 years. Follow-up calls regarding sponsorship will be made by Douglas Brown.

Sincerely,

*Pat Braun*

Mille Lacs County  
Fair Board Secretary

*Douglas Brown*

Sponsorship Sales  
[sponsorship@millelacscountyfair.com](mailto:sponsorship@millelacscountyfair.com)  
612-804-9490

Website: [Welcome to the Mille Lacs County Fair](#)

**Mission: Showcasing local talents and the heritage of Mille Lacs County in an educational, fun and entertaining atmosphere.**

Yes, I am interested in sponsoring the 2024 Mille Lacs County Fair. An invoice will be sent for payment based on my selections.

- Invoice me**  
 **I will be sending a check in by March 31, 2024, with advertising payment (or the date we choose)**  
 **I will complete online at <https://forms.gle/QZzujL8sfLU6KgY88>**

Organization/Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone number: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Check Selection	Package Name and Details	Value
	<b>Premier Sponsor:</b> Truck and Tractor Pull Or Demo Derby Sponsor Or Redneck Races Website ad, Wall of Sponsors, Daily Announcements as Fair/Event sponsor, Sponsor-provided Banner displayed on grounds from May 1 to October 31, Flips on Fair's Electronic Billboard for one (1) month (one per minute)	\$2,500
	<b>Grand Champion:</b> Website ad, print brochure ad 7 x 8 (2 panels of the brochure), Wall of Sponsors, Announcements as Fair Sponsor, sponsor-provided banner on grounds during Fair	\$1,500
	<b>Champion:</b> Website ad, print brochure ad 3.5 x 8 (1 panel of the brochure), Wall of Sponsors, Announcements as Fair Sponsor	\$1,000
	<b>Blue Ribbon:</b> Website ad, print brochure ad 3.5 x 4, Wall of Sponsors	\$500
	<b>Red Ribbon:</b> Website ad, print brochure ad 2.5 x 3, Wall of Sponsors	\$250
	<b>White Ribbon:</b> Print brochure ad 1.5 x 3, Wall of Sponsors	\$125
	<b>Pavilion Sign/Banner (2 feet x2 feet):</b> Sponsor to provide, to hang in Pavilion during entire season.	\$100
	<b>Trolley sign (2 feet by 2 feet) limited to 10 spots</b> Trolley travels throughout the fair grounds	\$100
	<b>Barn Sign (2 feet by 2 feet):</b> Sponsor to provide, to hang in Cattle Barn	\$50
	Other Opportunities (amount to be negotiated)	
	Supplies for Day Care Day; snacks and activity (400 kids)	
	Kid Power Pedal Pulls	
	Any Musical Act or any Roaming or On-Grounds Entertainment	
	Open Class General Exhibits or Open Class Livestock Shows.	

Donations of any size are welcome to defray the costs associated with putting on the Annual Mille Lacs County Fair. As the Mille Lacs County Agricultural Society is a 501c3 non-profit, your sponsorship or donation is tax deductible.

### Invoice and Sponsor Information

Organization/Company Name	
Contact Person	
Street Address	
City	
State	
Zip Code	
Primary Telephone	
Secondary Telephone	
Email	
Website Address	
<b>For Office Use Only</b>	
Amount Owed	
Invoice Sent	
Payment Received	
Artwork Received	
Artwork Submitted to Printer	
Artwork Submitted to Webmaster	
Added to Wall of Sponsors	
Announcement Schedule	
General Notes/Special Arrangements:	